



THE WOODLANDS
CONVENTION & VISITORS BUREAU

NOTICE OF JANUARY 2009 BOARD OF DIRECTORS MEETING

To: Board of Directors and Members

PURSUANT to the call of a majority of the Board of Directors named in the Certificate of Formation of the Corporation, NOTICE IS HEREBY GIVEN that the Board of Directors and the Members of The Woodlands Convention and Visitors Bureau, a Texas non-profit corporation (the "Corporation"), will meet at the principal office of the Corporation, at 10001 Woodloch Forest Drive, Suite 600, The Woodlands, Texas 77380, on the 13th day of January, 2009, at 8:30 a.m., for the purpose of:

1. Call to order and adoption of Agenda;
2. Consider and approve Minutes from November 11, 2008 meeting;
3. Consider and receive Financial Report for November/December 2008;
4. Consider and appoint The Woodlands Township President to CVB Board of Directors;
5. Consider and act upon approval of the 2009 Service Agreement between The Woodlands Convention & Visitors Bureau and The Woodlands Township;
6. Consider and act upon approval of the Service Agreement with The Strong Firm to provide 2009 legal counsel to The Woodlands Convention & Visitors Bureau;
7. Consider and act upon approval for the 2009 Public Relations contract with Kaplan Public Relations;
8. Consider and act upon approval for the 2009 Service Agreement with the South Montgomery County Woodlands Chamber of Commerce for the CVB Visitor Services program;
9. Consider and act upon approval for the 2009 Advertising Sponsorship Agreement with The Woodlands Waterway Arts Council;
10. Consider and approve a contract between Manlove Marketing & Communications and The Woodlands Convention & Visitors Bureau for 2009 Destination Marketing Services;
11. Consider and approve the Destination Marketing campaign theme for 2009;
12. Consider participation in a Public Golf program with Canongate;
13. Consider and receive a report on CVB holiday activities;
14. Update of Water Taxi operations;
15. President's Report;
16. Other matters of record;
17. Agenda items for next meeting;
18. Adjournment.

This notice is given in accordance with the Bylaws of the Corporation and the Texas Business Organization Code. In accordance with state law, notice of this meeting was posted at least 72 hours in advance. This posting occurs at the Montgomery County Courthouse, the Harris County Courthouse and inside the boundaries of the Township at its office building.

Dated at The Woodlands, Texas, the 13th day of January, 2009

President of The Woodlands Convention & Visitors Bureau

