



NOTICE OF MAY 2009 BOARD OF DIRECTORS MEETING

To: Board of Directors and Members

PURSUANT to the call of a majority of the Board of Directors named in the Certificate of Formation of the Corporation, NOTICE IS HEREBY GIVEN that the Board of Directors and the Members of The Woodlands Convention and Visitors Bureau, a Texas non-profit corporation (the "Corporation"), will meet at the principal office of the Corporation, at 10001 Woodloch Forest Drive, Suite 600, The Woodlands, Texas 77380, on the 12th day of May, 2009, at 8:30 a.m., for the purpose of:

1. Call to order and adoption of Agenda;
2. Public Comment;
3. Consider and approve Minutes from March 10, 2009 meeting;
4. Consider and receive Financial Report for March/April 2009;
5. Consider and receive a presentation of survey information from The Woodlands Waterway Arts Festival;
6. Consider and act upon approval of the 2009 Advertising Sponsorship Agreement for the 14th Annual Children's Festival;
7. Consider and act upon approval of the 2009 Advertising Sponsorship Agreement for Oktoberfest;
8. Consider and act upon approval of the expenses related to the 12th Annual Red, Hot & Blue Festival;
9. Consider and receive a Memo from The Goodman Corporation regarding Water Taxis;
10. Consider and receive the 2010 Budget for The Woodlands Convention & Visitors Bureau;
11. Discussion of creating a Destination Sales position in 2010 budget;
12. Discussion of Film Industry: Texas Leadership Institute – Hollywood
13. Update on Destination Marketing activities;
14. President's Report;
15. Board Announcements;
16. Agenda items for next meeting;
17. Adjournment.

This notice is given in accordance with the Bylaws of the Corporation and the Texas Business Organization Code. In accordance with state law, notice of this meeting was posted at least 72 hours in advance. This posting occurs at the Montgomery County Courthouse, the Harris County Courthouse and inside the boundaries of the Township at its office building.

Dated at The Woodlands, Texas, the 12th day of May, 2009.



-SEAL-

President of The Woodlands Convention & Visitors Bureau