



## NOTICE OF MAY 2010 BOARD OF DIRECTORS MEETING

**To:** Board of Directors and Members


PURSUANT to the call of a majority of the Board of Directors named in the Certificate of Formation of the Corporation, NOTICE IS HEREBY GIVEN that the Board of Directors and the Members of The Woodlands Convention and Visitors Bureau, a Texas non-profit corporation (the "Corporation"), will meet at the principal office of the Corporation, at 10001 Woodloch Forest Drive, Suite 600, The Woodlands, Texas 77380, on the 5<sup>th</sup> day of May, 2010, at 11:30 a.m., for the purpose of:

1. Call to order and adoption of Agenda;
2. Public Comment;
3. Consider and approve Minutes from March 3, 2010 meeting;
4. Consider and receive Financial Report for March 2010;
5. Consider and approve Resolution 001-10 to establishing purchasing authorities for the CVB;
6. Consider and approve Resolution 002-10 to establish commitment and signature authorizations for the CVB;
7. Consider and approve advertising sponsorship for the 2010 Oktoberfest;
8. Consider and approve 2010 cooperative advertising plans;
9. Consider and approve a Proclamation regarding Travel & Tourism Week in The Woodlands;
10. Discussion on 2011 CVB Budget;
11. Receive CVB Initiative Reports;
  - Destination Marketing
  - Group Sales
  - Events
  - Business Development
12. President's Report;
13. Board Announcements;
14. Agenda items for next meeting;

15. Adjournment.

This notice is given in accordance with the Bylaws of the Corporation and the Texas Business Organization Code. In accordance with state law, notice of this meeting was posted at least 72 hours in advance. This posting occurs at the Montgomery County Courthouse, the Harris County Courthouse and inside the boundaries of the Township at its office building.

Dated at The Woodlands, Texas, the 5<sup>th</sup> day of May, 2010.



\_\_\_\_\_  
President of The Woodlands Convention & Visitors Bureau

