



## NOTICE OF SEPTEMBER 2010 BOARD OF DIRECTORS MEETING

**To:** Board of Directors and Members

PURSUANT to the call of a majority of the Board of Directors named in the Certificate of Formation of the Corporation, NOTICE IS HEREBY GIVEN that the Board of Directors and the Members of The Woodlands Convention and Visitors Bureau, a Texas non-profit corporation (the "Corporation"), will meet at the principal office of the Corporation, at 10001 Woodloch Forest Drive, Suite 600, The Woodlands, Texas 77380, on the 1<sup>st</sup> day of September, 2010, at 11:30 a.m., for the purpose of:

1. Call to order and adoption of Agenda;
2. Public Comment;
3. Consider and approve Minutes from July 13, 2010 meeting;
4. Consider and receive Financial Report for July 2010;
5. Update on The Woodlands Virtual Tour;
6. Consider and approve expenses related to producing The Woodlands Winter Wonderland;
7. Consider and approve expenses related to producing the 28<sup>th</sup> Annual Lighting of the Doves;
8. Consider and approve expenses related to producing the 2010 International Winter On The Waterway (iWOW);
9. Consider and review proposed policy regarding business listings on TWCVB marketing materials;
10. Consider and approve billboard campaign promoting The Woodlands as a destination;
11. Consider and discuss the Water Taxi Operations Service Agreement;
12. Receive CVB Initiative Reports;
  - Destination Marketing & Group Sales
  - Events
  - Business Development
13. President's Report;


14. Board Announcements;

15. Agenda items for next meeting;

16. Adjournment.

This notice is given in accordance with the Bylaws of the Corporation and the Texas Business Organization Code. In accordance with state law, notice of this meeting was posted at least 72 hours in advance. This posting occurs at the Montgomery County Courthouse, the Harris County Courthouse and inside the boundaries of the Township at its office building.

Dated at The Woodlands, Texas, the 1<sup>st</sup> day of September, 2010.



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President of The Woodlands Convention & Visitors Bureau

