



## NOTICE OF MARCH 2011 BOARD OF DIRECTORS MEETING

To: Board of Directors and Members

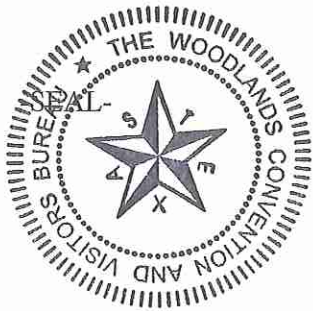
PURSUANT to the call of a majority of the Board of Directors named in the Certificate of Formation of the Corporation, NOTICE IS HEREBY GIVEN that the Board of Directors and the Members of The Woodlands Convention and Visitors Bureau, a Texas non-profit corporation (the "Corporation"), will meet at the principal office of the Corporation, at 10001 Woodloch Forest Drive, Suite 600, The Woodlands, Texas 77380, on the 2<sup>nd</sup> day of March, 2011, at 11:30 a.m., for the purpose of:

1. Call to order and adoption of Agenda;
2. Public Comment;
3. Consider and approve Minutes from January 12, 2011 Board Meeting;
4. Consider and receive Financial Report for December 2010;
5. Consider and receive an update on the Waterway Cruisers legal and contractual review;
6. Consider and recommend negotiating catering contract with selected vendor from the Waterway Cruisers Catering Requests For Proposals;
7. Consider and approve the Naming of the Waterway Cruisers;
8. Consider and make recommendations to the Waterway Cruisers Sponsorships Requests For Interest, signage uses and options for advertising;
9. Consider and discuss the issuance of the Request For Proposal on the Waterway Cruisers Renovations;
10. Consider and approve GoThink! to provide Marketing Services for the Waterway Cruisers;
11. Consider and approve a service agreement between the Goodman Corporation and The Woodlands Convention & Visitors Bureau;
12. Receive CVB Initiative Reports;
  - Destination Marketing & Group Sales
  - Events
  - Business Development

- 13. President's Report;
- 14. Board Announcements;
- 15. Agenda items for next meeting;
- 16. Adjournment.

This notice is given in accordance with the Bylaws of the Corporation and the Texas Business Organization Code. In accordance with state law, notice of this meeting was posted at least 72 hours in advance. This posting occurs at the Montgomery County Courthouse, the Harris County Courthouse and inside the boundaries of the Township at its office building.

Dated at The Woodlands, Texas, the 24<sup>th</sup> day of February, 2011.



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President of The Woodlands Convention & Visitors Bureau