

iWOW

International Winter On The Waterway



The 4th Annual International Winter On The Waterway (iWOW) celebrates the cultural diversity represented in The Woodlands and will be held on November 20, 2010 at Town Green Park and along The Woodlands Waterway® from 3-9 p.m. This event provides an excellent opportunity to showcase countries from all over the world and their unique holiday traditions. From international foods, arts and crafts, to music and entertainment, iWOW adds an international flavor to The Woodlands Town Center's holiday celebrations. This year's festival is filled with the lighting of twelve giant doves, numerous interactive booths, games, musical and dance performances and a special appearance by Santa Clause, and his friendly elves.