

# The Ice Rink

At The Woodlands Town Center

Presented by:



This year marks the 13th year of The Ice Rink® in The Woodlands Town Center with over 420,000 skaters. As the largest outdoor seasonal ice skating rink in the Southwest United States, The Ice Rink at The Woodlands Town Center measures 132 feet long by 60 feet wide. Also, The Ice Rink at The Woodlands Town Center was on Forbes top 10 outdoor Ice Rinks in the country. Others included Rockefeller Center in NYC, Hotel Del Coronado in San Diego, CA & The McCormick Tribune Ice Rink at Millennium Park, Chicago. Grand Opening November 12-13, 2011 and open daily November 19, 2011 to January 16, 2012, businesses reach a captive audience of over 100,000 people - from dasher board advertising to :30 second commercial spots played on a screen in The Ice Rink. This is the perfect marketing venue!



THE WOODLANDS  
CONVENTION & VISITORS BUREAU