



Web Site Listing and Linking Policy

The Woodlands Convention and Visitors Bureau's web site may provide listings and/or links to:

- Hotels and lodging establishments, restaurants, attractions, events, businesses, entertainment, museums, arts, cultural and similar organizations of interest to visitors, conventioners, tourists, meeting planners, group tour planners, film and media. In general, these entities must have a physical business address within The Woodlands Township boundaries and provide services that are of direct interest to the CVB's target audience within the boundaries of The Woodlands Township. Only those dining, lodging, entertainment venues and retail establishments within the boundaries of The Woodlands Township will be included on the "Dining," "Accommodations," "Entertainment" and "Shopping" sections due to the fact that these are the entities that directly collect and remit hotel/motel occupancy tax and/or sales tax to The Woodlands Township in support of The Woodlands Convention & Visitors Bureau.
- For-profit tourist attractions and other tourism-related businesses related may be provided a listing, link and/or be included in print publications at The Woodlands Convention & Visitors Bureau's sole discretion. Criteria for inclusion depends on the nature of the business, and may include being open to the general public on a regular basis, being in good standing on a referral basis with other tourism-related businesses in The Woodlands Township such as hotels, restaurants and entertainment venues, promptly resolving any complaints, etc.
- Other sites which are appropriate to the mission of The Woodlands Convention & Visitors Bureau and/or major sponsors of The Woodlands Convention & Visitors Bureau events and activities may be provided a listing and/or link at The Woodlands Convention & Visitors Bureau's discretion. The Woodlands Convention & Visitors Bureau reserves the right to modify or delete any link from its site at its discretion without notice or recourse and/or change this policy without notice or recourse.

IMPORTANT NOTICE:

THE CREATION OF A LISTING OR LINK FROM THE WOODLANDS CONVENTION AND VISITORS WEB SITE TO OTHER SITES IS IN THE SOLE DISCRETION OF THE WOODLANDS CONVENTION AND VISITORS BUREAU REVOKABLE AT ANY TIME AND DOES NOT CONSTITUTE AN ENDORSEMENT OF PRODUCTS OR SERVICES OF THESE BUSINESSES OR SITES BY THE WOODLANDS CONVENTION AND VISITORS BUREAU. THE WOODLANDS CONVENTION AND VISITORS BUREAU IS NOT LIABLE FOR THE CONTENT OF SUCH SITES OR DEFAMATORY, OFFENSIVE OR ILLEGAL CONDUCT OF USERS, LINKS, OR THIRD PARTIES.

Nelda Luce Blair, Chairman

Nick Wolda, President

Dated: September 20, 2010

Legal Counsel Approval